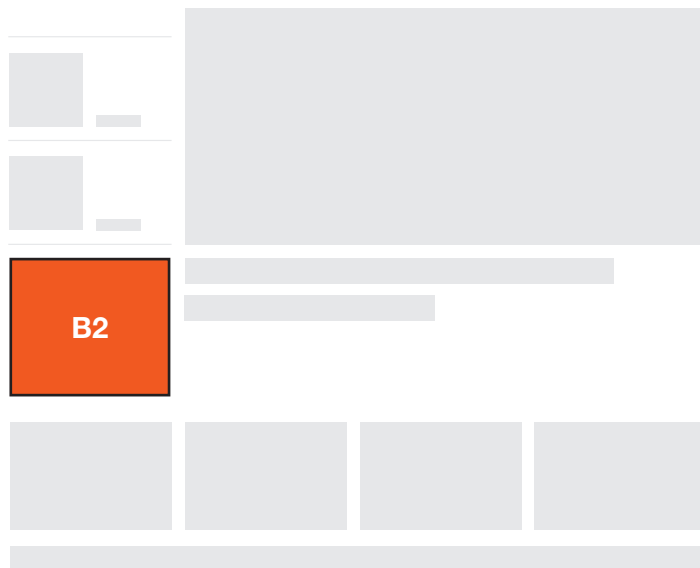
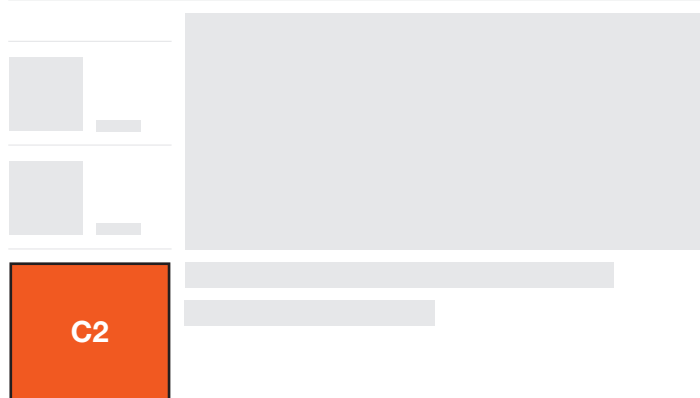


BANERI	FORMATI	LLOJI I SHFAQJES	NUMRI I SHFAQJEVE			
			<500.000	500.000-1.000.000	1.000.000-2.000.000	>2.000.000
A1	728x90px LEADERBOARD	CPM* COST PER MILE	3.0€	2.4€	2.1€	1.8€
A2	300x250px RECTANGLE	CPM* COST PER MILE	3.0€	2.4€	2.1€	1.8€
A3	300x600px HALF PAGE	CPM* COST PER MILE	4.0€	3.7€	3.4 €	3.1€
A4	940x200px MEGA BOARD	CPM* COST PER MILE	5.0€	4.5€	4.0€	3.5 €
B1	728x90px LEADERBOARD	33% RROTACION MUJOR	AKTUALE		1.200€	
B2	300x250px RECTANGLE	33% RROTACION MUJOR	AKTUALE		1.000€	
C1	728x90px LEADERBOARD	33% RROTACION MUJOR	EKONOMIA		1.000€	
C2	300x250px RECTANGLE	33% RROTACION MUJOR	EKONOMIA		800€	
D1	728x90px LEADERBOARD	33% RROTACION MUJOR	SPORT		1.000€	
D2	300x250px RECTANGLE	33% RROTACION MUJOR	SPORT		800€	

ZËRI **B1**

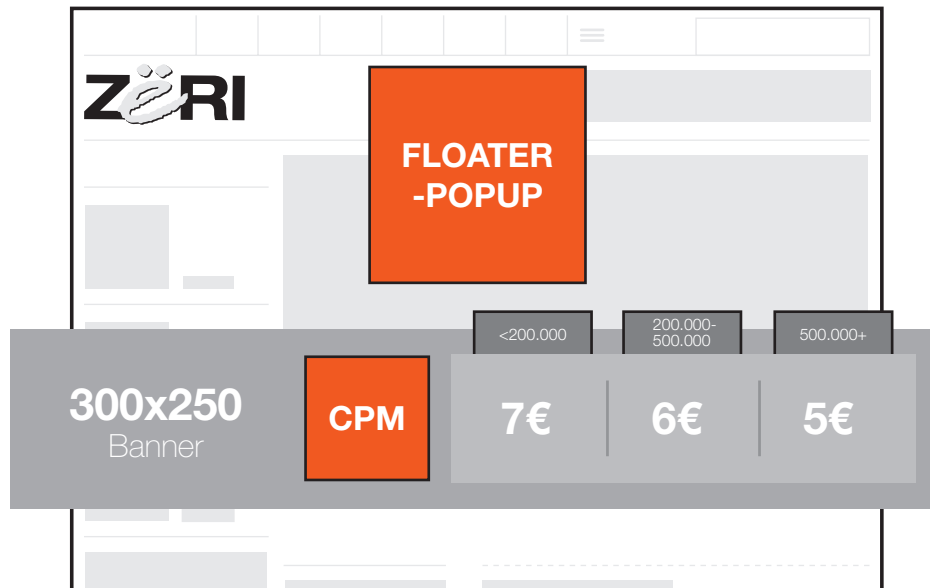


ZËRI **C1**

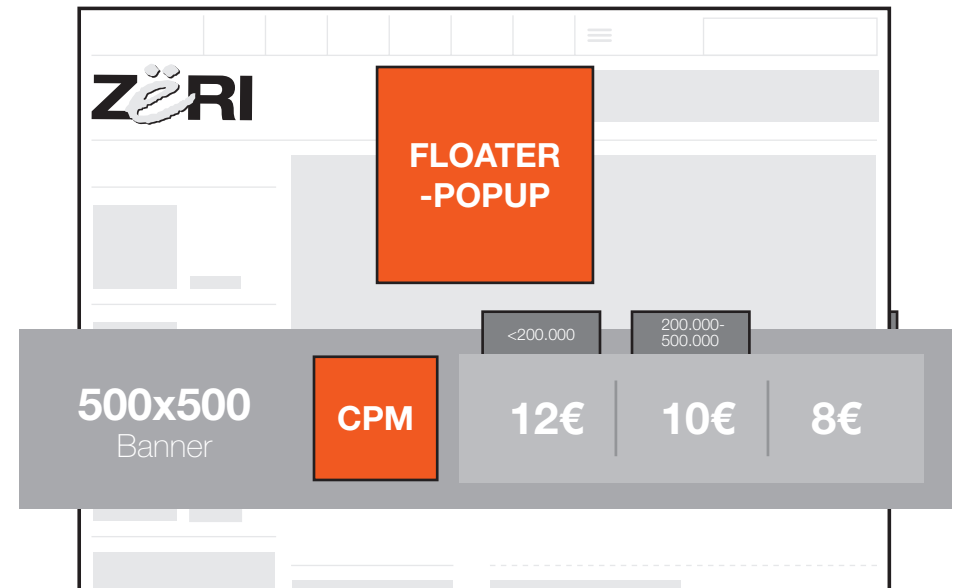


BANERI	FORMATI	LLOJI I SHFAQJES		
E1	728x90px LEADERBOARD	33% RROTACION MUJOR	KRONIKË	1.000€
E2	300x250px RECTANGLE	33% RROTACION MUJOR	KRONIKË	800€
F1	728x90px LEADERBOARD	33% RROTACION MUJOR	SHOWBIZ	1.000€
F2	300x250px RECTANGLE	33% RROTACION MUJOR	SHOWBIZ	800€
G1	728x90px LEADERBOARD	33% RROTACION MUJOR	LIFESTYLE	800€
G2	300x250px RECTANGLE	33% RROTACION MUJOR	LIFESTYLE	600€
H1	728x90px LEADERBOARD	33% RROTACION MUJOR	KURIOZITETE	800€
H2	300x250px RECTANGLE	33% RROTACION MUJOR	KURIOZITETE	600€
I1	728x90px LEADERBOARD	33% RROTACION MUJOR	DOSIER	800€
I2	300x250px RECTANGLE	33% RROTACION MUJOR	DOSIER	600€

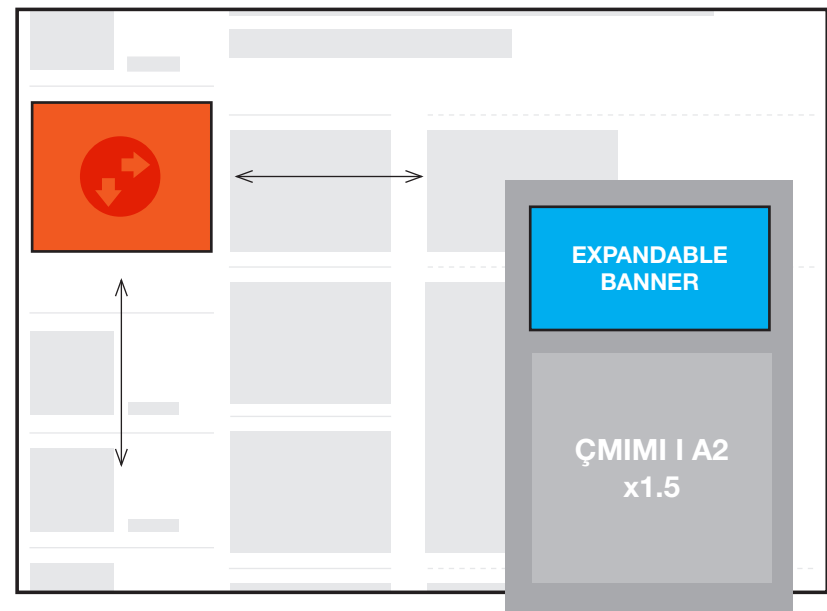
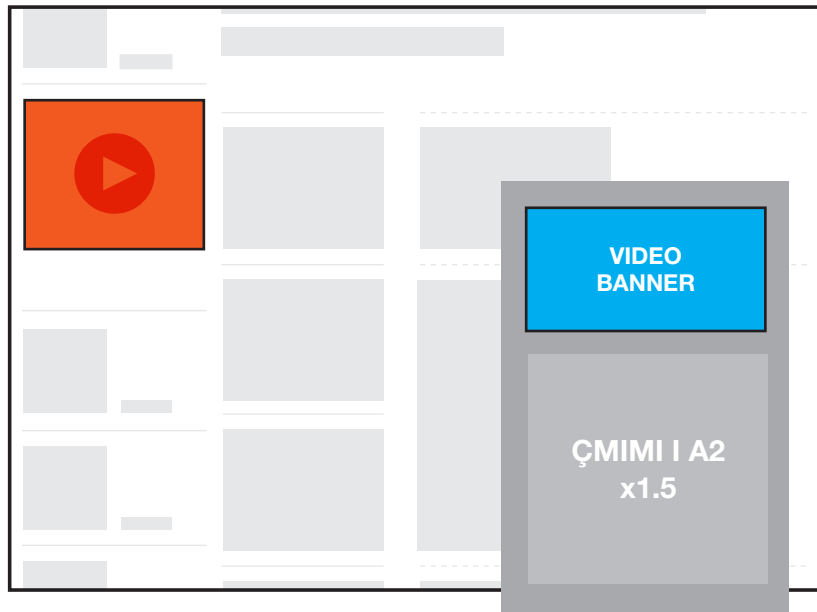
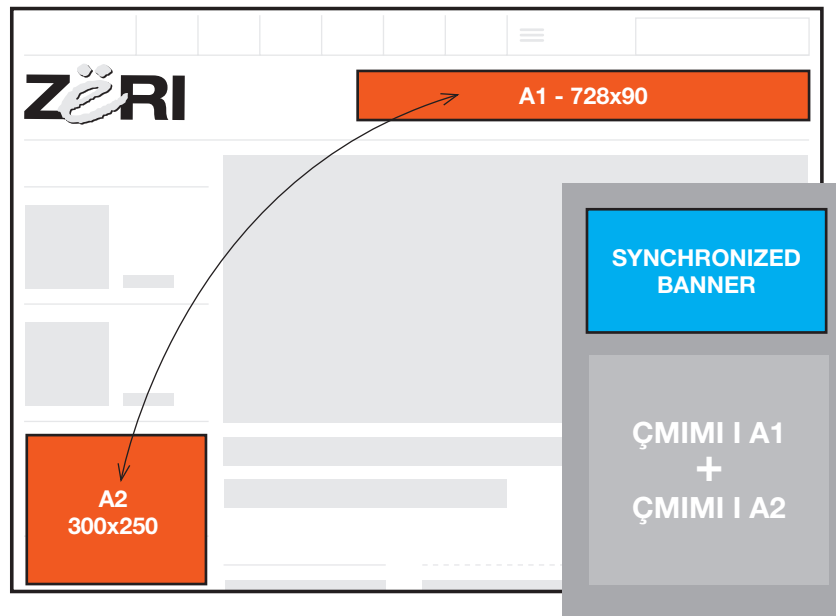
FLOATER-POPUP
300x250

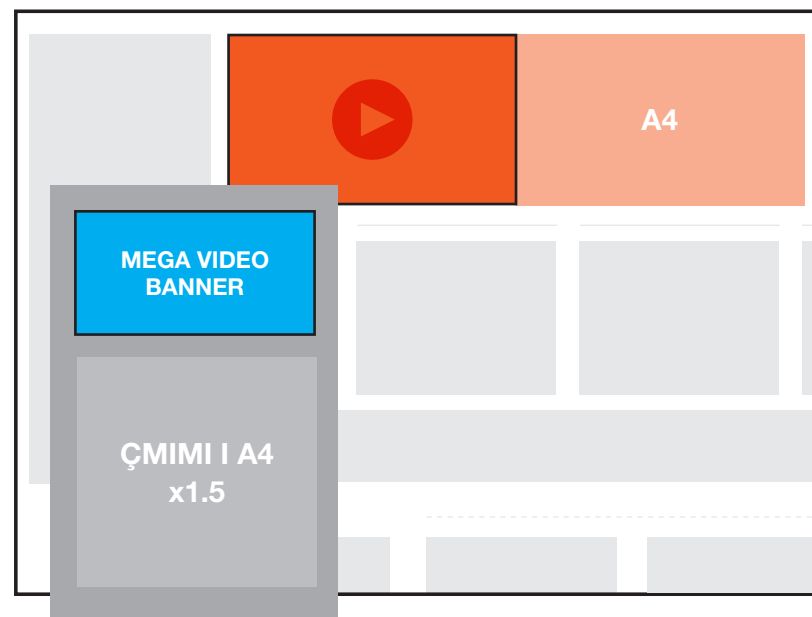


BIG FLOATER-POPUP
500x500

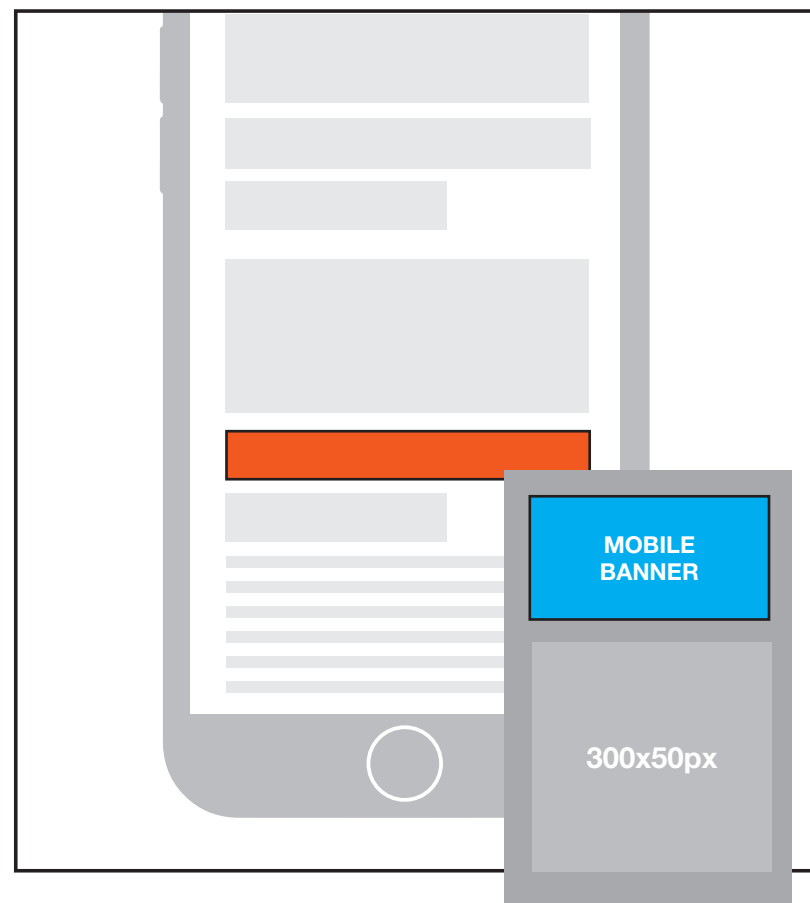


- FLOATER-POPUP shfaqet në ballinë
- CPM - Çmimi për 1000 shfaqje të bannerit



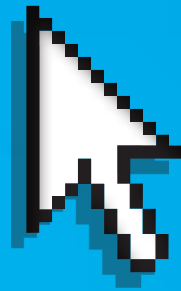


- Artikulli publikohet ne zeri.info me foto, video, link.
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- Fokusohet ne ballinë



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- Çmimet janë pa TVSH.
- Çmimet janë në CPM e cila është e barabart me 1.000 shfaqje të reklamës.

Zbritje 10% për fushatat e parapaguara.

Në çmime nuk përfshihet punimi i bannerit.

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